



CORPORATE PROFILE

The YW: At A Glance

The YW is a leading provider of Christian accommodation based solutions for a cross cultural young women's marketplace. With approximately 18 employees supporting girls from across South Africa, and other African countries, The YW combines a high level of management expertise with secure, affordable accommodation aimed at young women to deliver added value to all.

The YW: Services

Finding secure, affordable accommodation can be a problem – particularly for young women leaving home and spreading their wings. Whether they are students needing a “nest”, young women employed in the cit-

ies, or visiting other cities for training, employment or holiday purposes, The YW provides a caring home away from home. Students in particular find our residences exceptionally conducive to studying as they provide a safe and quiet atmosphere, even though situated in the midst of the largest South African cities.

The YW: In South Africa

The YW is in the process of streamlining its operations in South Africa, focusing on developing the accommodation capacity of students within The YW nationally, along with upgrading and renovating the older buildings. The Christian Residences for Young Women operated previously as The Young Women's Christian Association of Southern Africa (YWCA of SA). However, due to confusion between the international body of the Young Women's Christian Association and the six residences forming part of the Southern Africa group, as of 2005 a decision was taken at the National Conference, to change the brand to Christian Residences for Young Women, and yet retain the trading name of “The YW”. The YW offers a full array of student services including, but not limited to: weekly youth services; optional Bible study groups; Life Skills programs; Youth Development programs; along with offering recreational facilities. Important benefits for the young ladies include: the flexibility of the accommodation period; the security of the venues (Johannesburg has restricted, gate-controlled access); and the reasonable prices, all catered for within a nurturing Christian environment. Country-wide, The YW accommodates approximately 400 young women annually.

The National Office of The YW is headquartered in Johannesburg, and oversees and administrates the six residences. Each residence is autonomous and therefore responsible for its own finances. The residences are situated at:

- 10 St David Street, Willows, Bloemfontein
- 20 Bellevue Street, Gardens, Cape Town

- 31 Golf Road, Scottsville, Pietermaritzburg
- 29 St George's Road, Southernwood, East London
- 557 Vermeulen Street, Arcadia, Pretoria
- 128 de Korte Street, Braamfontein, Johannesburg

The YW: Johannesburg Leadership and Management

BEVERLEY GREEN: MANAGER

Ms Green joined the Johannesburg residence in September 2000 as a trainee Manager. At that time, despite the fact that there were no positions available, the National Office saw her potential, and employed her until such time as a position became available. On 1st November 2000 Ms Green was appointed Manager of the Johannesburg residence. Ms Green's past work experience was administrative, financial, and supervisory.

SYLVIA MARAIS: ASSISTANT MANAGER

Mrs. Marais' function is to oversee household matters such as the allocation of rooms to residents, supervision of cleaning and organizing the staff and reception duties.

JANNIE MARAIS: MAINTENANCE MANAGER

Mr. Marais, retired from the SAPS garage services division, is an extremely capable handyman. As such, he is in charge of the maintenance staff. Maintenance includes, welding, woodwork, electrics, plumbing, painting, etc.

The YW: Johannesburg Committee

Ms Green is answerable to the Johannesburg Committee:

PAULIEN ENRIEU: PRESIDENT

Mrs Enrieu has been on the Johannesburg YW Committee for the past three years and separately, runs her own callanetics studio. She also assists her husband in the administration of their home-run taxation business. Mrs. Enrieu has served on the Committee of her local Residents' Association in Orange Grove for a number of years.

MAVIS LOTTER: VICE-PRESIDENT

Mrs. Lotter has been on the Johannesburg YW Committee since 1981 and has held the position of President. Her loyalty to this Association is invaluable; she continually encourages Management and Staff. Mrs. Lotter was recently the Chairperson of the housing complex Body Corporate in which she resided.

MAUREEN KNOCKER: MEMBER

Mrs. Knocker has been on the Johannesburg YW Committee for 35+ years. While she never held the position of President, her loyalty to this Association is beyond question. Her gentle way of bringing ideas and solutions to the table is invaluable.

LYNN ATKINSON: MEMBER

Mrs. Atkinson has been on the Johannesburg YW Committee for approximately 2 years. She assists her blind husband in their home-run accounting/auditing company, and also takes care of her handicapped youngest son who was severely damaged in a hit and run accident.

PASTOR THEMBA MANANA: MEMBER

Pastor Manana joined the Johannesburg YW Com-

mittee in 2010. For the past three years he has been the spiritual leader for our residents. He ministers/preaches at the meetings held weekly during terms. He also oversees the team of leaders raised up from amongst the residents. The residents respond to him very positively and are very comfortable with his leadership. Pastor Themba, through Facebook, the internet, and similar tools, has been able to make contact with previous YW residents, and maintains contact with them.

JOHN KNOCKER: TRUSTEE

Mr. Knocker has been a Trustee of the Johannesburg YW for some 15+ years. At one time he was the only Trustee. Mr. Knocker is a businessman who has tried to retire several times but because of his knowledge in his field of expertise, his employer has held on to him as long as possible. Mr. Knocker still goes into the office 2-3 days a week.

MARK ENRIEU: TRUSTEE

Mr. Enrieu runs his own business, Taxation Services, from home, ably assisted by his wife Paulien. Not only is he a taxation specialist, but he is also the owner of apartment buildings. Mr. Enrieu has also run his own construction business, but due to the pressure of Taxation Services, he reluctantly closed it down. With all these areas of expertise, he is absolutely invaluable to the Johannesburg YW.

MIKE ATKINSON: TRUSTEE

Mr. Atkinson runs an accounting/audit business from home. He was rendered blind some 10 years ago, but this has in no way hindered his ability to run his business very efficiently and profitably. He is assisted by his wife Lynn and is responsible for a further two ladies. Mr. Atkinson is also involved in a few Section 18 businesses.

The YW: Partnerships

Collaboration is part of our community-based approach. It links all our business and personal relationships, and as such, we maintain long-term relationships. We continually develop imaginative partnerships with other industry specialists to ensure effective support for our young ladies' welfare. An example of this is Pastor Themba Manana and his ministry/church, the congregation and activities. Many of our residents choose to attend Pastor Manana's church during their stay with us.

Xstrata Mining approached the Johannesburg YW in 2004 with regard to accommodating large numbers of young women that the mining company would sponsor. Their sponsorship was for studies and accommodation. This began a 6-year partnership with Xstrata and from the beginning of 2004 with 14 students, we have had as many as 52 students in 2009. Unfortunately, due to the economic climate, Xstrata decided not to sponsor students in 2010 but will re-assess the situation again in 2011.

The YW: Key Clients

According to the statistics gained over the past five years, the majority of The YW's clients are young Black ladies from the following countries, along with rural and urban communities within South Africa.

Botswana, Rwanda, DRC, Mozambique, Burundi, Malawi, Zambia, Zimbabwe, Nigeria, Swaziland

